

## ABOUT MELANIE BETZ MS, RD, CSR, FNKF, FAND

I'm a nationally recognized registered dietitian, educator, researcher and speaker based in Chicago, IL. I specialize in kidney stone prevention and am changing the conversation about kidney stones and help thousands of people make better food choices to live a kidney stonefree life.

The Kidney Dietitian provides trusted nutrition education about kidney disease and kidney stones via our blog, social media and podcast.

I love working with the media, food & beverage brands and commodity boards to help even more people lead kidney-friendly lives!

## MY AUDIENCE



51k sessions/month www.thekidneydietitian.org



19k subscribers

**23.1k follows** @the.kidney.dietitian

**10k follows** @thekidneyrd



**192k impressions/month** @thekidneydietitian

**2k downloads/month** Eat Away Kidney Stones Podcast



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## SERVICES

- ኝ Brand partnerships
- 🧭 Broadcast, print & web interviews

🎸 Social media engagement

- 🏹 Consulting
- 🏹 🛛 Webinar host or guest
- 🏹 🛛 Blog post & recipe development
- 🏹 🛛 Quotes & tips in press releases
- 🏹 🛛 Spokesperson work
- Much more!

## Past & Current Partners







